



**Benson's Christmas on Main
December 1, 2017
Parade Application**

Deadline is November 27

Fax-919-894-1052

Mail: PO Box 246, Benson, NC 27504

Name of Entry _____
Description of Entry (Truck, trailer, etc.) _____
Contact Person _____
Address _____
City _____ State _____ Zip _____
Cell Phone _____
E-mail _____
Does your entry have music? _____

The entry fee for participants is a new unwrapped toy to contribute to the chamber toy drive. They will be collected while you are in the parade line-up. If you prefer to make a donation and we will purchase a toy, include with this application.

Parade Guidelines

1. The Benson Christmas Parade is sponsored by the Benson Area Chamber of Commerce and is intended to be a small community event to celebrate the beginning of the Christmas season. There will be no Commercial entries. (advertising a business) or Political entries. All entries (except for beauty queens) must display some appropriate Christmas theme, music or dress. The Chamber, in its sole discretion, shall determine the appropriateness of each proposed entry for the parade and will accept or reject applications in order to make the parade entries evenly balanced.
2. Beauty Queens must furnish their own car, driver, and sign. Applications will be accepted on a first come first served basis.
3. **Absolutely no candy, flyers, or other items are to be thrown out of vehicles or off floats. Any violators will be removed from the parade and will not be allowed to participate in any future parades.**
4. Please do not dress like Santa Claus. The Chamber has a Santa Claus at the end of the parade and we would like him to be the "star" of the parade.
5. Parade line up will begin at 6:00 PM. The location for line-up will be on Lee Street near P. K. Vyas Park. When you arrive, there will be parade marshals to help you find your location. The parade will begin at 6:45 PM. Parade line up positions and location will be emailed to you on Tuesday, November 28.
6. Parade will be held rain or shine.

For questions or additional information: 919-894-3825

**Return form to: BACC, PO Box 246, Benson, NC 27504 Fax-919-894-1052
Loretta@benson-chamber.com**

(919)894-1052 (Fax)
(919) 796-4747 (cell) Loretta